

K·S Connections

September • 2010

THE PURSUIT OF THE ABSOLUTE SOUND!

The Absolute Sound - what is it really? Harry Pearson (founder of TAS magazine) defined it as the sound of un-amplified acoustic instruments.

What that means is that what we hear from an instrument without amplification is what it should sound like in our systems because that is, in fact, what it actually sounds like.

Once it is electronically processed or amplified, things can change, whether that is intentional or not. The changes can affect any audio characteristic, but frequency response, timbre and dynamics probably have the most to do with how we analyze being true to the source.

HP's concept of the absolute sound is what has driven Kubala-Sosna. Our reference sound is what we hear in Carnegie Hall, Musikverein (Vienna) etc.; as well as live jazz music.

To our ears, this music not only has a certain sound, but, it can "feel" different on different occasions! It might feel lackluster

on one evening or song, and then be stunning the next. Why?

One explanation may be that the musicians do not really connect with a particular composition, but do so on another. The first will likely result in a technically correct rendition, but it may be felt as lacking soul. Listener involvement is probably minimal.

The latter may wow us with the emotional content it exhibits and pull us right into the performance; connecting us to the performers' intense feelings.

As you look to the black bar to the left, you will see our tag line "Connect to the Performance." What that means is that beyond the measurable performance characteristics which we consider a given, we want our products to convey the emotional content contained in the music.

Our pursuit of the absolute sound has taken us in a very logical, yet different direction. That is, we not only have developed products for the pro music industry, but, we have begun to do recordings ourselves!

This direction was inspired by our personal desire to connect with the music at a still deeper level. We were also taken with the wonderful recordings that BluePort Jazz's Jim Merod, Wilson Audio's Peter McGrath and Stereophile's John Atkinson have personally made. Good stuff!!

Hopefully, at some of the upcoming shows, we will be able to play a few tracks for you that we recorded/mixed/mastered!

Come listen with us and lets **Connect to the Performance !!**



Kubala-Sosna recording the Binghamton S.O. and Madrigal Choir

UPCOMING SHOWS

Our fall/winter schedule has turned out to be very full as we visit some shows in support of our distribution network, or, exhibit ourselves.

We really do enjoy being at or participating in shows as it allows us to see many of our friends in the industry and in our distribution network. The shows are:

SEP 16-19 Milan, Italy
SEP 23-26 CEDIA, Atlanta
OCT 8-10 Tokyo, Japan
OCT 15-17 RMAF, Denver
JAN 6-9 CES, Las Vegas

Connect to the performance

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